



RDP'S EVALUATION PLAN: THE ITALIAN EXPERIENCE FROM 2007-2013 TO 2014-2020

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'A journey through evaluation plans: Learning from past experiences for the future CAP'

28-29 June 2021

A weak evaluative culture undermines many attempts at building an effective evaluation and results management regime

**Building an evaluative culture for effective evaluation
and results management**

John Mayne

The NRN and its changing role

Documents to steer the MAs on how to organise evaluation

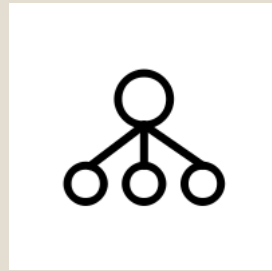
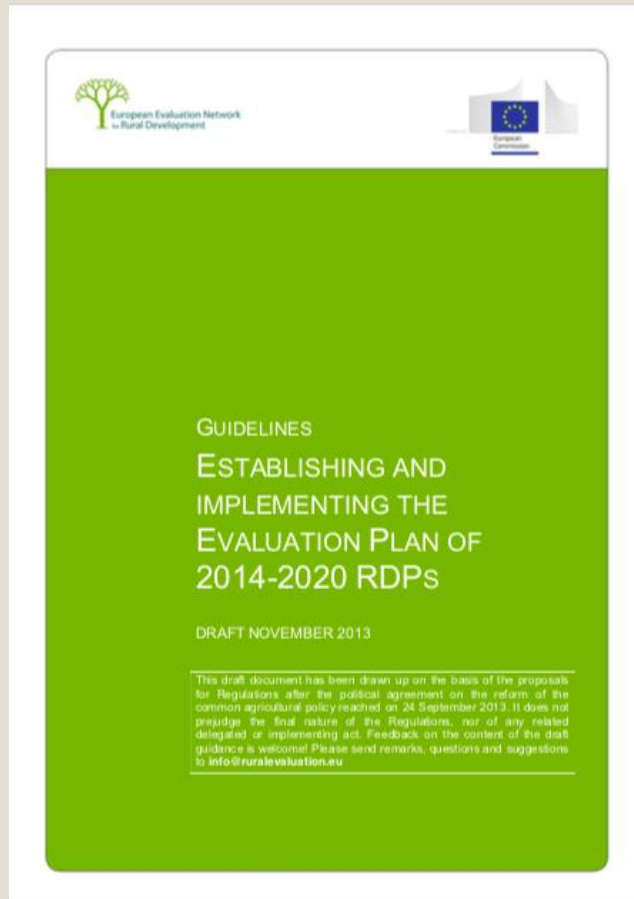


Events to enable dialogue between actors and define best evaluation design



**RETERURALE
NAZIONALE
20142020**

Some Italian experiences in RDPs 14-20



Governance & coordination



Evaluation topics & activities



Communication

Governance & Coordination (1)

Piemonte



In-house Independent Evaluator → a less formal and closer relation with the MA which enabled:

Easiest access to **monitoring data**

Working on the implementation of the **monitoring system**

Participating to **technical meetings** (understanding dynamics not stemming from data)

Governance & Coordination (2)

Lombardia



- **Synergy** with competent authorities, e.g. environment
- **Coordination** with other ESI Funds MAs and Independent Evaluators on transversal evaluation topics (e.g. Inner Areas)
- Shared understanding of **recommendations** between MA and Independent Evaluator

Governance & Coordination (3)

Toscana



A **quality check** is applied on data, and on the whole Evaluation process..

● the Independent Evaluator drafts a **Concept Note** (*Structuring & Observing*)

● on which the **Evaluation Report** will be developed (*Analysing & Judging*)

Take away points (Governance & Coordination)



- **In-house evaluator** enables a smoother process
- Involvement of **technical units** (e.g. Environmental Agency)
- Identification of **quality criteria** enables mutual capacity building

Evaluation topics & activities (1)

Molise



EP links evaluation activities with RDP implementation:

defines the **timing** of the different activities

establishes a "**quality control**" system

draws up "**Internal Evaluation Plan**"

Evaluation topics & activities (2)

Toscana



1/2 of evaluation budget dedicated to support LEADER evaluation



LAGs receive specific coaching support from the Independent Evaluator

Take away points (Evaluation topics & activities)



- **Linking** activities to implementation for more robust evaluation findings
- **Tendering** to different evaluators for different approaches/methodologies
- Use evaluation for **knowledge building**

Communication Campania & Veneto



In **Campania** communication events after any evaluation report

http://www.agricoltura.regione.campania.it/psr_2014_2020/monitoraggio.html



In **Veneto** the 2019 evaluation results were disseminated with an ad hoc event aimed also at launching themes for the CAP post 2020

<https://psrveneto.it/wp-content/uploads/2019/11/Risultati-PSR-Veneto-2018.pdf>

Take away points (Communication)



- **Disseminating report** to the large audience for awareness raising
- Enabling the communicative mindset of the **Independent Evaluator**
- **Ad hoc large events** as leverage for transparent (re)programming

Some Italian food for future thought



Improve evaluation culture:

- a **more dynamic and adaptive** EP;

disseminate results

knowledge sharing

- a **shared ownership** of the EP

Thank you for your attention