



# DEVELOPMENT OF KNOWLEDGE-BASED BIOECONOMY ACTION PLAN IN VIDZEME REGION, LATVIA

INESE SUIJA – MARKOVA, INSTITUTE FOR ENVIRONMENTAL SOLUTIONS



# VIDZEME REGION

# ECONOMIC SPECIALIZATION OF VIDZEME REGION

National Specialization Areas	Vidzeme's Smart Specialization Areas
Knowledge-based bio-economy	High value-added wood products Production of healthy food and beverages Use of biomass for chemical processing and energy production
Biomedicine, medical technologies, biopharmacy and biotechnologies	Rehabilitation and health services
Smart materials, technologies and engineering	Smart materials
ICT	Information and communication technologies
Smart energy	
	Recreation and sustainable tourism Creative industries Distance professional services



LATVIAN HIGH ADDED  
VALUE AND HEALTHY FOOD  
CLUSTER

BRONZE

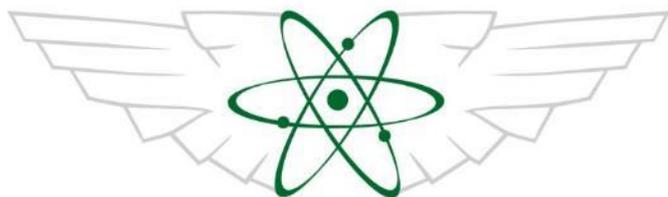


Cluster  
Management  
Excellence

STRIVING FOR CLUSTER EXCELLENCE

CLUSTERS

INSTITUTE FOR ENVIRONMENTAL SOLUTIONS



**VIDZEME**

THE ONLY WAY IS UP!

 **Interreg**  
Baltic Sea Region



EUROPEAN  
REGIONAL  
DEVELOPMENT  
FUND

**RDI2CluB**



RURAL RDI MILIEUS IN TRANSITION TOWARDS SMART  
BIOECONOMY CLUSTERS AND INNOVATION ECOSYSTEMS

# KNOWLEDGE-BASED BIOECONOMY ACTION PLAN IN VIDZEME REGION

1. To raise awareness of bioeconomy stakeholders on the bioeconomy and smart and sustainable use of bio resources

2. To facilitate the increase and exchange of knowledge for businesses to develop bio-resource based products and services

3. To develop the Food Bioeconomy Cluster

4. To ensure the availability of up-to-date bioeconomy data and information and its dissemination to the bioeconomy stakeholders

5. To promote the improvement of bioeconomy-related policies and strategies and their implementation tools

6. To increase the attractiveness of Vidzeme region as a desirable location for bioeconomy innovation and a place of investment in circular bioeconomy



## WORK WITH RURAL STAKEHOLDERS

- Involvement in the Action Plan development workshops
- Organization of joint Benchmarking trips to other bioeconomy regions and ecosystems
- Involvement in the project Advisory Boards
- The Food Bioeconomy Cluster Development and internationalization
- Bioeconomy Forum and Vidzeme Innovation Week



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# THANK YOU!

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