



European Network for  
Rural Development

# ENRD Seminar `Bioeconomy: Seizing the opportunity for rural Europe`

## Introduction to the interactive exercise

Peter Toth, ENRD Contact Point

Brussels, Belgium, 3 July 2019



#Bioeconomy

Funded by the



# Objectives

**Share  
experiences**

**Think about  
practical issues**

**Provide insights  
for future  
applications**

# What is bioeconomy?

## For this exercise

**Bioeconomy is** about utilising bio-based resources of your territory *primarily* within your local territory and with the involvement of broad sectors of the local economy (maximising the added value for the local economy within the territory).

**Example:** A local bio-based resource is not only produced/collected/grown in the local territory, but it is also processed, utilised and sold within the territory (effluent from animal husbandry → bioenergy, forestry → wood pellets → energy, various crops or plants → new products, etc.).

# The context and the challenge

## Context

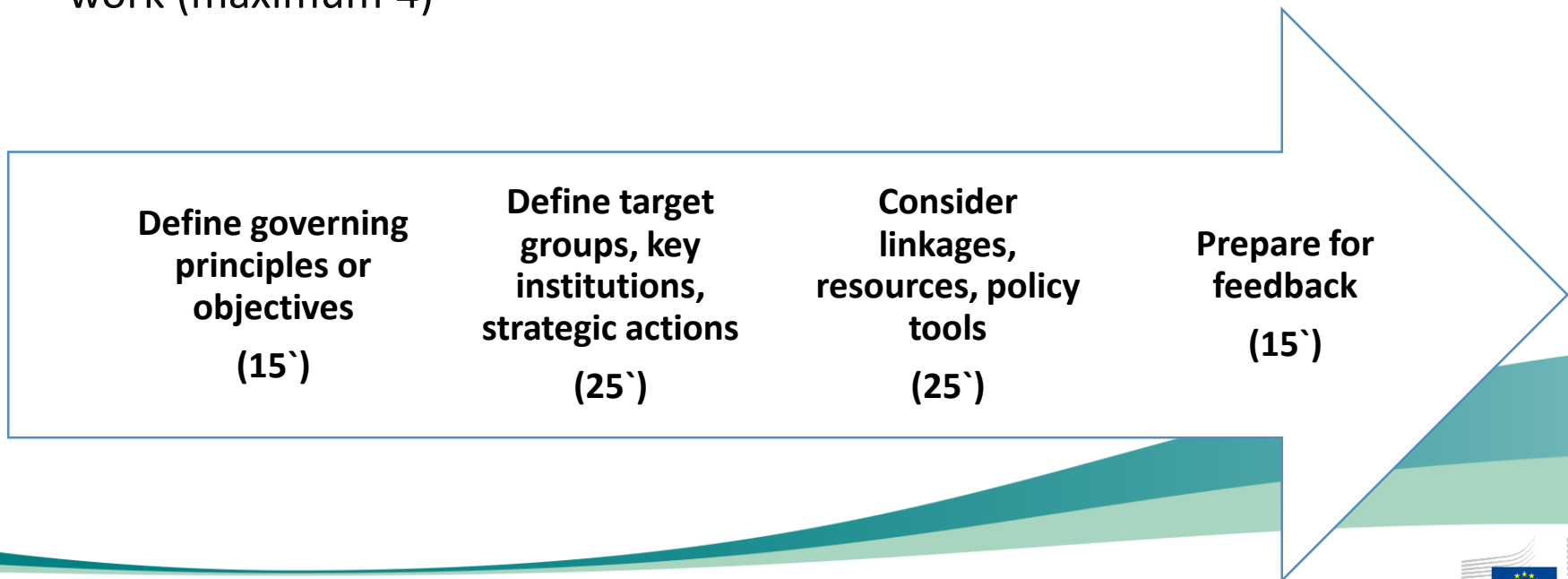
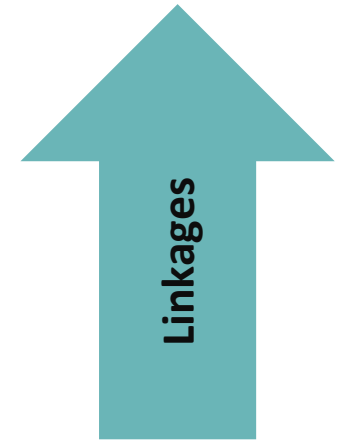
- You are a group of local `enthusiasts` committed to developing your territory
- There is no regional/national bioeconomy strategy
- Your sub-regional territory is characterised partly by forests (mainly small private forest owners), partly by large agricultural holdings (some animal husbandry operations, some producing field crops)
- Generally low incomes for the local population
- There is some interest from large-scale industrial operations in using the bio-based resources of the territory

**Challenge „A“:** Developing your approach for a sustainable and equitable rural bio-economy value chain for your local territory

**Challenge „B“:** Identify the key elements of an awareness-raising campaign to foster a successful bioeconomy in your area

# Key components and stages

- **Blue** = 1-2 key principles or objectives governing the operation of the value chain
- **Red** = your target group/future 'members' of the value chain (maximum 4)
- **Green** = organisations and institutions you work with to plan/set up the value chain (maximum 4)
- **Yellow** = strategic actions that make the value chain/initiative work (maximum 4)

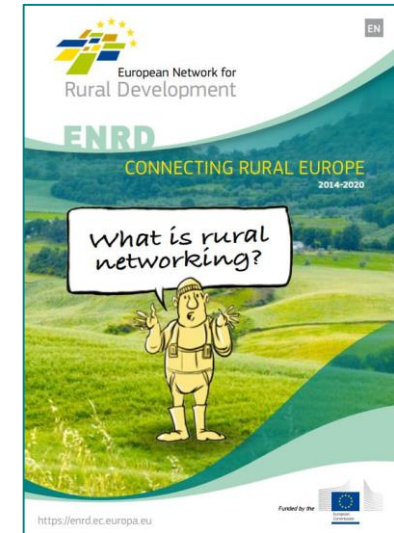
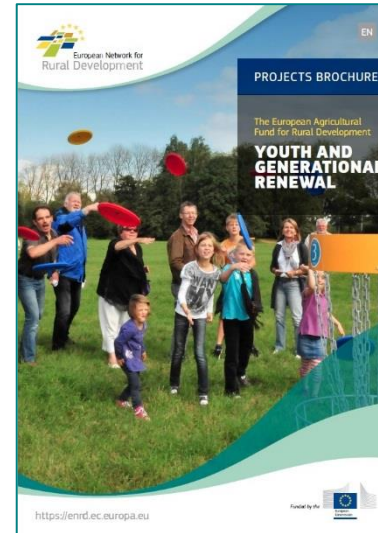
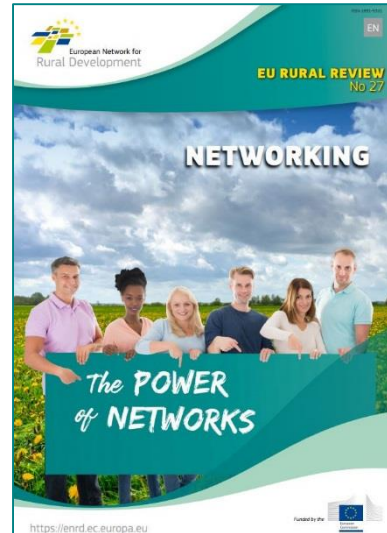


# Reporting back

**Lessons  
learnt in the  
process**

Key challenges  
identified

Advice to `planners` of  
bioeconomy value  
chains



Subscribe to ENRD publications from <https://enrd.ec.europa.eu/>

## ENRD Contact Point

Rue de la Loi / Wetstraat, 38 (bte 4)

1040 Bruxelles/Brussel

BELGIQUE/BELGIË

Tel. +32 2 801 38 00

[info@enrd.eu](mailto:info@enrd.eu)

[www.enrd.ec.europa.eu](http://www.enrd.ec.europa.eu)