

Promoting The Transition To The Green Economy

Introduction

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Aims of CP thematic groups

- To bring together an informed group of rural stakeholders to share knowledge about the state of play on a rural development topic
- To propose further EU work and activity on this topic and analyse results
- To make practical recommendations, provide examples, tools and methods which improve implementation
- To disseminate and support the application of results through EU and national network organisations.

Characteristics of ENRD Thematic Groups

- 3- 4 one day meetings.
- 25-30 Informed RD stakeholders.
- Balance of roles in RD implementation + geographical balance depending on subject
- Actively involves members throughout.
- Participants bring and share ideas, examples, methods; propose and contribute to further work; support dissemination and implementation through their own organisations
- Draws on CP **inputs** – RDP analysis, good practices, thematic expertise + *those of participants*
- For **outputs** uses CP dissemination channels – Review, Seminar, Report, WS, NRNs + *those of participants*

FIVE STEPS OF ENRD THEMATIC GROUPS

Findings of
previous projects



1. Mapping needs and
challenges



Opportunities for further
network activity are
identified (TG)



RDP analysis



2. Identifying RD policy
tools and approaches



Overview of promising RD
tools and approaches +
national and regional
examples



Good practices
Case studies



3. Showcasing
promising examples



Case studies show
conditions for success +
potential obstacles



Activities of NRNS



4. Designing network
support activities



Shared examples of
networking tools which
can support transfer and
implementation

5. Dissemination–Review –Report- Seminar–WS–networking

KEY QUESTIONS

1. Mapping needs and challenges

- What are the main lessons from previous projects?
- What are the gaps and opportunities for work by EU Networks?

2 Identifying RD policy tools and approaches

- What are the main strategies, focus areas, measures, approaches?
- What countries and regions are exploring or implementing interesting approaches?

3. Showcasing promising examples

- What are the main lessons, conditions for success and obstacles?
- What type of support is needed to extend this kind of practice?

4. Designing network support activities

- Where can networking contribute to developing and delivering the appropriate tools?
- What support can be given to help develop these tools ?

5. Dissemination

- Messages, recommendations, practical guidelines, examples?
- What methods of communication are preferred?

Thematic Group Objectives

- Maximise RDP impact on promoting the transition
- A working definition for RD stakeholders
- Practical ways to promote and support the transition
- Improve awareness and understanding, benefits and opportunities
- Practical coherent integrated initiatives and strategies
- Synergies, internal and external, within RDPs, urban rural, supply, demand etc
- Novel approaches, funding

Today's Thematic Group Objectives

- To **bring together people** from across the EU who **actively want to 'promote the transition to the green economy'**.
- To **decide on the scope and focus of the work this group will do**, the timescale, outputs and targets.
- To move beyond awareness raising and discussion towards **practical work**.
- To discuss and **define what research and analysis is needed to support the work of the group** (e.g. to identify good practice examples from RDPs, projects, tools etc.) and how this can be achieved.
- To **agree a work programme for the group, including the types of outputs and focus of the next meeting**.

Promoting the transition to a green economy: themes and activities

Activities for support

Green technologies

Energy efficiency –
supply chain

Green public
procurement

Green infrastructure

And many others?

Transition to Green Economy

Low
carbon

Energy
Resource
Efficiency

Biodiversity

Socially
equitable

Water
efficiency

Green
Tourism

Assembly feedback

- RDPs are a key tool in enabling this transformation
- There are some excellent project examples already operating
- This theme is very much linked to Smart Competitive Rural Areas theme re innovation, sustainability and competitiveness
- All RDP measures are relevant, how they link is critical
- Networking has a fundamental role in the process
- Local is important, buy in, you appeal
- A step by step approach

Agenda for the day

9.00 – 9.20	Introduction to the day: the objectives, process and the expected outcomes.
9.20 – 10:40	<p>What is the Green Economy and how is it linked to other, similar concepts?</p> <p>Advancing the Green Economy: an overview.</p> <p>Examples of RDP projects: supporting the transition to the Green Economy.</p>
10:40	Coffee break
11:00 – 12.30	<p>Session 1: What should be the scope and focus of the group’s work?</p> <p>World Café discussion of key questions</p>
12.30	Sandwich lunch
13.30 – 14.30	<p>Session 2: What should we do and how should we do it? Reflecting on Session 1 outcomes:</p> <ul style="list-style-type: none"> ➤ Deciding the focus of the group ➤ Who should the group’s activities mainly seek to influence? ➤ What outputs are needed to do this? ➤ What support does the group need to work on these outputs? ➤ Who else should be involved in the work of the Thematic Group? ➤ Outline work programme
14.30 – 15.00	Next steps, including work to be done before the second meeting

Examples

- Finland's Innovation camps
- Green Deals in NL
- EIP biomass supply chain examples
- Finland LAG example
- Finland bioenergy example
- King of the meadows