

Group work –

Exploring the potential of Measure 16

**Workshop on
Measure 16 “Cooperation”**

Brussels – 1 June 2016

Topic: **Competitiveness of the primary sector**

Objective to be approached:

**Lowering production costs and/or
increasing the local demand and the exported amount
of products**

Reporting: Approach(es)

Theme – short title	Approach 1	Approach 2
Sub-measure(s)	16.4	
Synergies with other EAFRD-Measures	2, 4, 6.1, 9	
Eligibility and selection criteria	Group at least farmers, “added value players Eligible also: research/marketing advice, Local authorities, Schools (increasing standards), Local restaurants	Improvement of standards, new products
Eligible costs	All types (Similar to other Measures, but higher support rates)	
State-aid rules	Annex 1 and Non Annex 1 → separate accounting	
Monitoring and evaluation requirements		
Open questions	TNC, Crossborder Export Doupling LEADER	

Reporting: Advantages + Disadvantages

Theme – short title	Approach 1		Approach 2	
	Advantages	Disadvantages	Advantages	Disadvantages
Effectiveness (short- and long-term effects)	Annex 1/ Non-Annex 1 (State aid) Incentive All costs are eligible			
Demands on financial management		Annex 1/ Non-Annex 1 (State aid) Challenge of higher support rates for PAs		
Administrative costs for administration and beneficiaries				
Use of the special potential of Measure 16				
Other issues		Innovation: would be good to use Measure 16.1		