



European Network for
Rural Development



ENRD Workshop on Generational Renewal

Attracting Young Farmers and Entrepreneurs in Rural Areas

Twitter: #GenerationalRenewal

Athlone – 22 February 2019





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Rural Development



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Attracting Young Farmers and Entrepreneurs in Rural Areas

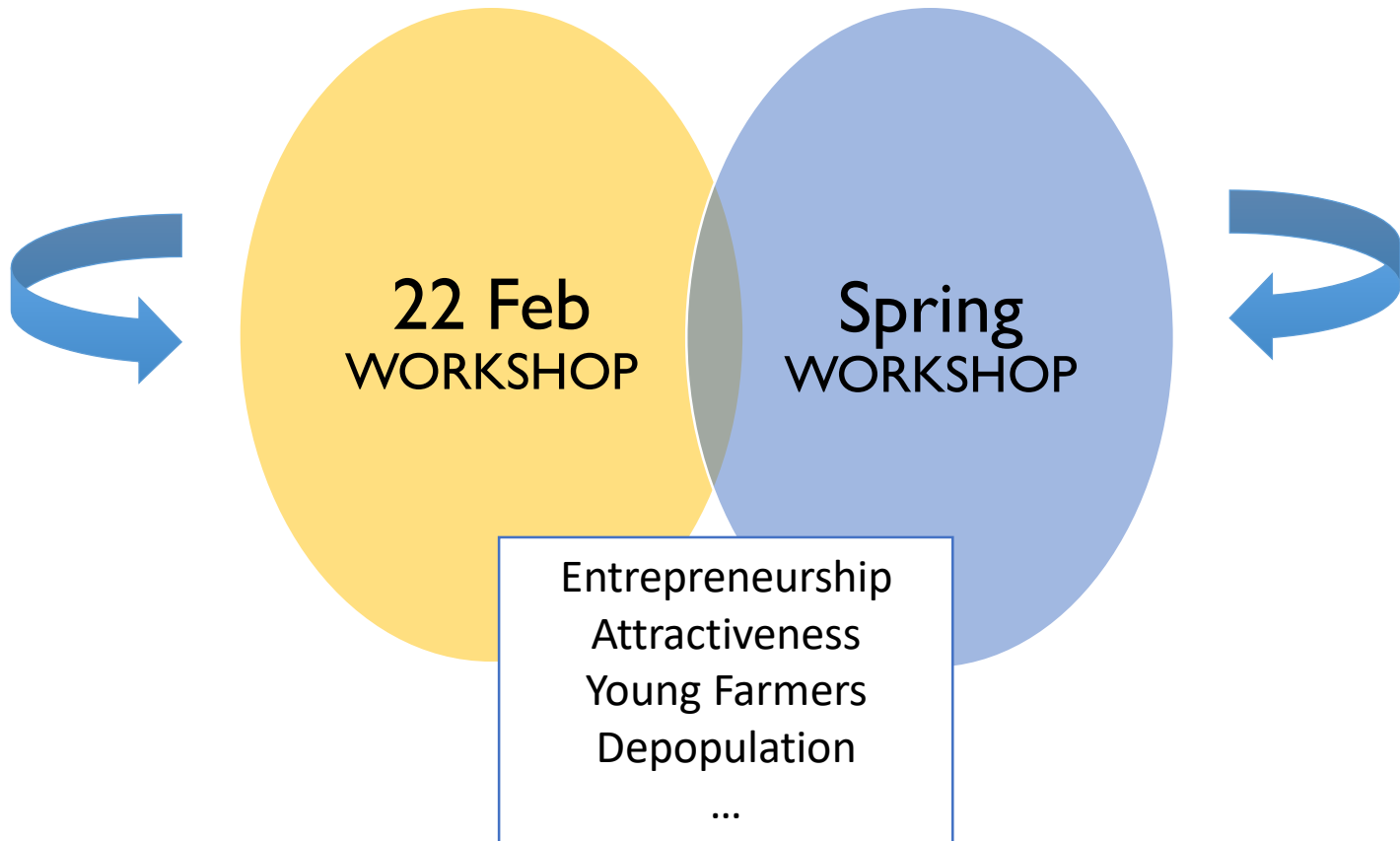
Introduction and framing

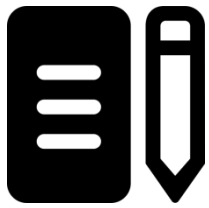
Gaya Ducceschi, ENRD Contact Point

Athlone – 22 February 2019

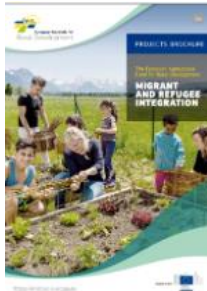


Social inclusion and Generational Renewal





ONGOING THEMATIC and ANALYTICAL WORK



AD HOC PUBLICATIONS

EVENTS

PAST work

PRESENT

FUTURE work

Workshop on
Generational
Renewal 25th
Jan 2017

Workshop on
'Social Hubs 9
Feb 2017 and
Attractive and
Inclusive rural
areas Nov

Workshop
Making Rural
Areas More
Attractive for
Young People'
3 May 2018

Workshop on
Generational
Renewal 22
Feb 2019

Upcoming
publication

Spring
workshop on
depopulation

INTRODUCTION TO THE DAY

08:45 – 09:15	Welcome speech and Introduction to the day
9:15 – 10:30	Supporting young farmers and new entrants <i>ENRD CP Mapping work and Q&A</i>



10:30 – 11:00

11:00– 11:45	Five Successful examples of youth entrepreneurship from FR, IT, IE, DE
11:45 – 13:00	Parallel group discussions <i>Identifying the “must have” to make rural areas attractive</i>

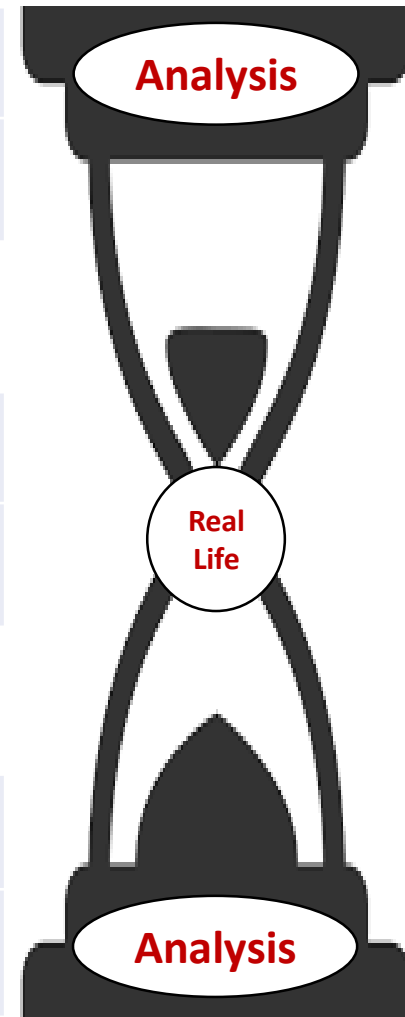


13:00 – 14:00

14:00 – 14:30	Feedback from parallel group discussions
14:30 – 15:15	Generational Renewal and Rural Development <i>DG AGRI and Q&A</i>



15:15 – 15:30



HARVEST OF THE DAY

MORE IDEAS
FROM OTHER
MS

PROJECT
TRANSFERABI
LITY

“MUST HAVE” OF
RURAL
ATTRACTIVENESS



CURRENT
STATE OF PLAY

WHAT THE
FUTURE
BRINGS



European Network for
Rural Development



GO RAIBH MAITH AGAT!

Thank you for your attention!

www.enrd.ec.europa.eu



BREAKOUT



GROUP 5
Mogli Billesberger
supported by Mike



GROUP 1
Thomas Gibert
supported by David



GROUP 2
Camilla Bizarri
supported by Elena

PLENARY



GROUP 3
Jonathan O'Meara
supported by Veronika
and Maura



GROUP 4
Giorgio Arbato
supported by Giuliana
and Peter



1. Elements of **success** of the example

2. How can this example be concretely **transferred** to your own situation?

3. Each small group write on a post-it one element that contributes to make rural areas attractive - one **“must have”**

GROUP 1

**Joint farmers' setup: 11 French young farmers combined their strengths,
Thomas Gibert**

RURAL ATTRACTIVENESS

1. ...



GROUP 2

Smart farming: an Italian start up that support new entrants in taking up smarter technologies, Camilla Bizarri

RURAL ATTRACTIVENESS



1. ...

GROUP 3

Mid Ireland Adventure – LEADER and tourism, Jonathan O'Meara

RURAL ATTRACTIVENESS



1. ...

GROUP 4

When the young entrepreneur becomes a teacher: an international student - and farmer to be - presents the training received at the Istituto Agrario di Todi, Giorgio Arato

RURAL ATTRACTIVENESS

1. ...

GROUP 5

Shorter food chain and Slow Food: a German young farmer supplying a local bakery
Mogli Billesberger

RURAL ATTRACTIVENESS



1. ...